

QUICK FACTS:

FUNDING THE MULTI-SITE VISION

AN OVERVIEW OF FIVE DIFFERENT TYPES OF MULTI-SITE LOCATIONS



| CHURCH NAME | CHRIST FELLOWSHIP | FIRST BAPTIST CHURCH WINDERMERE | LIFECHURCH.TV | NATIONAL COMMUNITY CHURCH | NORTH COAST CHURCH |
|--|---|--|--|--|--|
| <i>Site name</i> | The Ascent at Christ Fellowship CityPlace | First Baptist Church Windermere at Lake Buena Vista | LifeChurch.tv Tulsa | National Community Church at Ebenezers | North Coast @ Madison |
| <i>Site description</i> | Performing arts center in heart of downtown shopping, restaurant, office and condo district (shared-use/facility) | Existing church building | Warehouse (re-purposed existing space) | Church-run coffee shop (unique venue) | Middle School (public school) |
| <i>Location of original campus</i> | Palm Beach Gardens, Fla. | Windermere, Fla. | Edmond, Okla. | Washington, D.C. | Vista, Calif. |
| <i>Site number</i> | Third | Second | Third | Third | Third |
| <i>Denomination</i> | Non-denominational | Southern Baptist | Evangelical Covenant | Assemblies of God | Evangelical Free |
| <i>Church age</i> | 20 years | 38 years | 9 years | 8 years | 27 years |
| <i>Became multi-site</i> | 2004 | 2000 | 2001 | 2004 | 1998 |
| <i>Site attendance 12 months after launch</i> | 2,000 (projected) | 125 | 400 (12 months after initial launch in 2002); 1,200 (6 months after re-launch in 2004) | 150 (projected) | 275 (opened May 16, 2004) |
| <i>Internet</i> | www.gochristfellowship.com | www.fbcwindermere.com | www.lifechurch.tv | www.theaterchurch.com | www.northcoastchurch.com |
| <i>How did you obtain the facility?</i> | Rent (Sunday mornings only) | Donation through merger | Purchase (converted space) | Purchase (built it) | Rent (Sunday mornings only) |
| <i>What was the start-up cost for site (not including staff)?</i> | \$75,000 | \$50,000 (facility renovation and landscaping) | \$110,000 for 2002 launch, then \$1.3 million in 2004 for major expansion | \$60,000 (entire building is \$2 million) | \$85,000 (including two trucks to store and transport equipment) |
| <i>What were the funding sources (including borrowed moneys)?</i> | Overall church budget (didn't take special offering) | Overall church budget (included special offering) | Overall church budget (didn't take special offering) | Tithes from church members; revenues from coffee shop; loan (mortgage) | Overall church budget (didn't take special offering) |
| <i>What percentage of overall church budget is represented by this site (including staff)?</i> | Less than 5 percent | 10 percent | 9 percent | 10 percent (projected) | 2 percent |
| <i>Do you expect the site to become self-supporting?</i> | Yes, by one year | Yes, by one year | Yes, by two years | No | Yes, by one year |

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| <i>What is your payback expectation?</i> | None | None | None | None | None |
| <i>Examples of other churches using this model</i> | In 2002, Stillwater United Methodist Church, Dayton, Ohio, (www.stillwaterumc.org) partnered with an area YMCA to develop a campus in a nearby YMCA, which has worked very well. The partnership continues to grow into multiple ministries (preschool, fitness, teen ministries and shared facilities). | In 2004, RockPointe Church (formerly Bow Valley Country Hills Alliance Church), Calgary, AB, (www.bvalliance.ca) merged with another congregation. After some difficult transition months, both campuses are growing, with four services between them. | North Point Community Church, Alpharetta, Ga., (www.northpoint.org) refurbished a Harris Teeter grocery store as its second site. Lake Pointe Baptist Church, Rockwall, Texas, (www.lakepointe.org) bought an old Oshman's for an additional site. New Life Chicago (www.newlifechicago.com) converted a light-manufacturing facility. | St. Luke's United Methodist Church, Indianapolis, Ind., (www.the-garden.org) has two satellite congregations, one in a dinner theater and one in a banquet facility. | Northland Community Church, Longwood, Fla., (www.northlandcc.org) uses Lyman High School for one of its locations; Fellowship Church, Grapevine, Texas, (www.FellowshipChurch.org) leases space at North Dallas High School for one of its sites; Christ the King, Mount Vernon, Wash., (www.ctkonline.com) uses public schools for five of its 15 locations. |

Leadership Network welcomes your response. The primary writer is Warren Bird, Director of Intellectual Capital Support for Leadership Network, in consultation with Greg Ligon, Director of Multi-Site Churches Leadership Communities, and Dave Travis, Senior Vice President for Leadership Network. Contact them via greg.ligon@leadnet.org.

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